

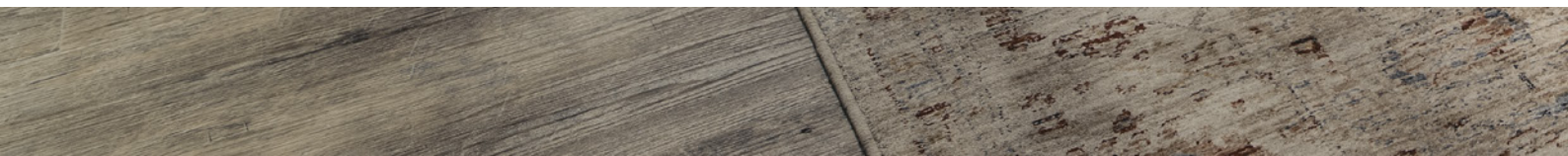


**Karndean**  
Designflooring  
Commercial



Harleys Co.

| Retail



# The Challenge

Harleys Co. is an upscale, specialty menswear store in Milwaukee, Wisconsin owned by HH Clothing Co. During a recent retrofit of the space, designers at Three Sixty | Design Build sought to find a new floorcovering for the sales floor that matched the premium quality and elevated style of clothing brands carried by the store.

"The overall aesthetic of the store is rustic, industrial-chic with masculine, sartorial undertones. We wanted to provide a warm, inviting space. One that fostered a comfortable shopping experience...high end without the 'stuffiness,'" Three Sixty interior designer Linsey Lowery said.



**Sector:** Retail

**Client:** Harleys Co.

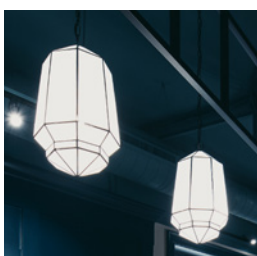
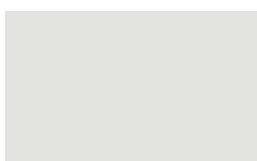
**Designer:**

Three Sixty | Design Build

**Area:** 3,600 sq.ft.

**Location:** Milwaukee, WI





## The Solution

Quality was top of mind as Lowery searched for a floorcovering to complete the space, followed by durability and a commercial warranty. In addition, Lowery needed to specify a click-locking floor that could be floated over the tile and engineered hardwood in the space.

Lowery reviewed Karndean Designflooring literature in the Three Sixty design library and consulted with the local Karndean Commercial Business Manager, who recommended a variety of colors from the Korlok Select rigid core range. Equipped with a 5G<sup>®</sup> locking mechanism and proprietary K-Core<sup>®</sup> technology, Korlok Select has a 20mil wear layer and is backed by both a 15-year commercial product warranty and the HoldFast™ 15-year warranty, which guarantees end joints remain secure.

# The Results

Lowery and team decided that Reclaimed French Oak **RKP8109**, a time-worn gray, was the best color choice for the project. "The Reclaimed French Oak added warmth and comfort to the space, while evoking a rustic vibe that offset some of the more modern touches."

Additionally, based on previous experiences with Karndean, Lowery knew she could quickly source the necessary square footage. "The short lead time is ideal for a company like ours that is involved with several projects simultaneously."

The designers, Harleys Co. owners and store customers are thrilled with the end result. "Karndean has some of the most realistic wood-looking LVT on the market. It's a beautiful product."

Products used: ■ Reclaimed French Oak **RKP8109**









# Products Specified:



## Korlok Select



	Standard	Result
Size	ASTM F2421	55.91" x 8.86" (1420 mm x 225 mm)
Thickness	ASTM F386	6.5 mm
Wear layer	ASTM F410	20 mil (0.50 mm)
Warranty*	Commercial Residential	15 years Lifetime
Beveled edge		Micro
Slip resistance**	ASTM D2047	Pass (Dry >0.8)
Acoustic impact noise reduction	ASTM E2179-09 ASTM E492-09	$\Delta$ IIC = 22 dB IIC = 68 dB (6' Concrete Slab w/Drop Ceiling) IIC = 72 dB (6' slab w/drop ceiling+QuietChoice)

\* Subject to terms.

\*\* Slip resistance is measured on freestanding ex-factory product. Slip resistance can be affected by many factors including but not limited to: product installation and underlayment, surface contamination, use, wear and how the product is maintained. Textural variation along the surface of the product can affect nominal values.



Reclaimed French Oak RKP8109

## Technical Information

To view the full technical specification for each of our product ranges visit our website:

[karndean.com/commercialtechdata](http://karndean.com/commercialtechdata)



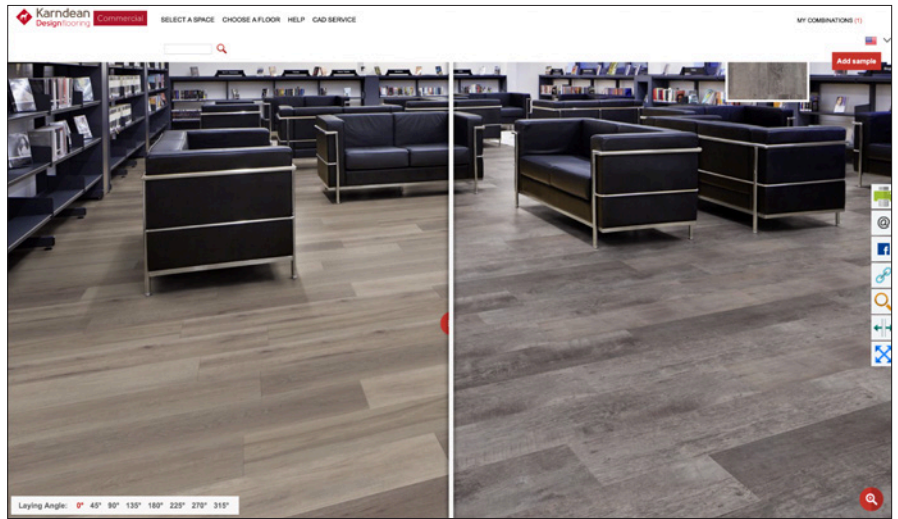
# Feeling Inspired?

We have a variety of tools available to help you achieve the look you desire for your project:

## Floorstyle Floor Designer

Once you've narrowed down your color choices, use our free interactive design tool to upload a photo of your project and experiment with lay patterns, download CAD files and request samples.

[karndean.com/commercialfloorstyle](http://karndean.com/commercialfloorstyle)

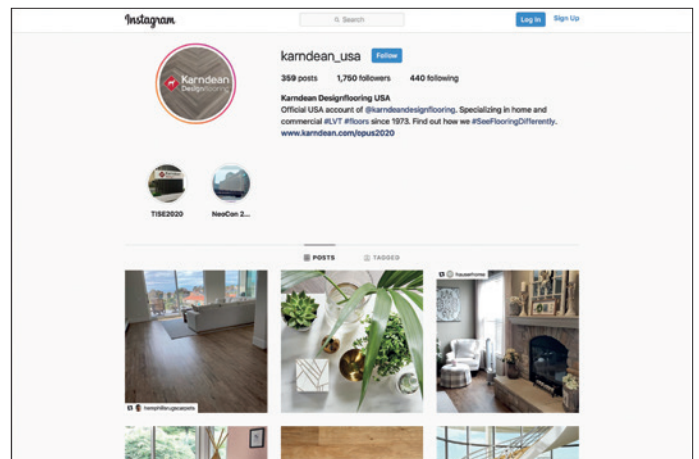
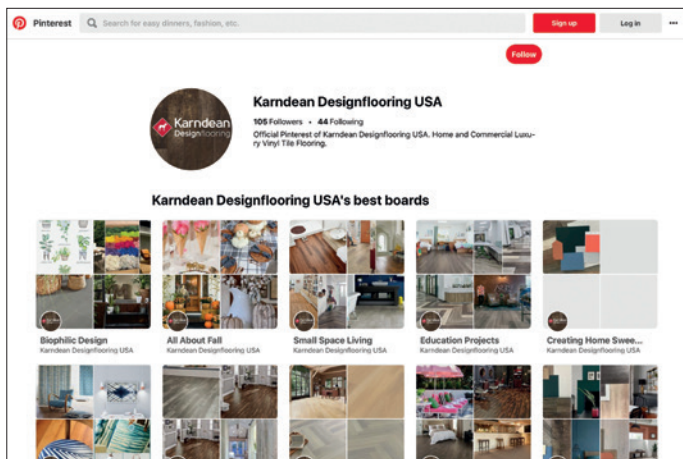



## Product Selector


View the complete Karndean Designflooring portfolio of luxury vinyl, plus technical data and environmental certifications.

[karndean.com/productselector](http://karndean.com/productselector)

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